

## Fremont, CA

**Advisory Services Panel** 

June 11-14, 2012

Biographies

## Chair

Victor Karen Principal Citybuilding Enterprises Boston, MA

Victor Karen is principal of Citybuilding Enterprises, a development and consulting business specializing in urban mixed-use projects. The firm's focus involves replanning and strategic assembly of public support to assist otherwise sound projects in emerging from the limbo to which many were consigned as a result of the real estate meltdown.

Victor has over twenty-five years private and public sector experience, including affordable housing, urban mixed-use, non-profit development and military base re-use. He has a broad knowledge of planning, design, construction, entitlements, and public/private finance.

For several years after Hurricane Katrina, he consulted to the AFL-CIO Housing Investment Trust, helping advance their redevelopment initiative for New Orleans, LA. Beforehand, he worked as Vice President for Development for a development/construction management firm in Boston, MA; Director of Real Estate for MassDevelopment, a state development agency in Massachusetts; and Deputy Director of Economic Development for the Boston Redevelopment Authority, Boston's planning and urban renewal agency.

Victor received a Bachelor & Master of Architecture from the Massachusetts Institute of Technology. He's served on six ULI Advisory Services Panels and co-chairs the Boston District Council Real Estate Advisory Committee, engaged in Technical Assistance Panels throughout New England.

## **Panel**

Stephen M. Antupit, LEED AP Urban Strategies Designer CityLab7 Collaborator Seattle, WA

Drawing on 20 years' experience in urban design and neighborhood redevelopment, Stephen Antupit supports and creates vibrant, walkable communities that are resource-smart, climate-intelligent, and transit-focused.

As a public servant and professional consultant, he frames policies, programs and creates physical design responses that promote ecological, social, and economic resilience. He carries these aspirations beyond traditional boundaries to stimulate invention and to leverage durable relationships among the resources and motivations of stakeholder groups, community organizations, and residents in diverse communities.

His portfolio of public agency work includes the role of master developer for Seattle Housing Authority's 1,500-unit market-rate homes for-sale program, as well as providing urban design leadership the City of Seattle's Station Area Planning team under contract with Sound Transit.

In 2009, he helped launch the Citylab7 consultancy, where teams explore and address the confluent challenges of convivial urbanity, drawing together expertise in public health, natural systems, renewable energy flows, regional food and other green infrastructure networks. He is an active member of the ULI Private/Public Partnership Council, ULI Seattle's Thriving Communities Task Force and past co-chair of ULI Seattle's Housing Affordability Taskforce. as he has served on several ULI Advisory Services Panels.

Michael Berne President MJB Consulting New York, NY / Berkeley, CA

Michael J. Berne is the President of MJB Consulting (MJB), a national retail planning and real estate consulting concern with offices in New York City and the San Francisco Bay Area.

MJB has been retained by a wide range of clients, including municipalities, BID's and quasi-public/non-profit development corporations as well as private developers, landlords and retailers, to conduct market analyses, advise on site planning, devise tenanting strategies and undertake/guide recruitment efforts.

Michael is a frequent speaker at the conferences of the International Downtown Association (IDA) and sits on its Board of Directors, and he has also presented at the annual gatherings of the International Economic Development Council (IEDC), National Main Street Center, the Local Initiatives Support Corporation (LISC), the International Council of Shopping Centers (ICSC) and the California Downtown Association, among others.

Michael has written numerous articles for the Urban Land Institute's (ULI) *Urban Land* magazine and served on expert advisory panels for the ULI and the IEDC. He has lectured at the University of Pennsylvania and City University of New York (CUNY), and appeared in high-profile publications such as *The Washington Post* and *The Financial Times*.

Michael received a B.A. degree from Columbia University (Columbia College) in New York City and an M.Phil degree from Cambridge University (Gonville & Caius College) in the United Kingdom. He splits his time between residences/offices in Berkeley's Elmwood neighborhood and New York City's Union Square.

Clarence Eng Senior Transit Project Manager / Practice Builder Kimley-Horn and Associates Tampa, FL

(Awaiting updated bio)

Mr. Eng is a practice leader for design and planning and a senior project manager with extensive experience directing complex land use, transportation, and economic revitalization projects in urban and large redevelopment areas. His experience in strategic planning, town planning, public involvement, public policy, urban design, and sustainable development provides a breadth and depth of understanding throughout the planning and development process. Notable national and international work includes US HUD-China MOC model housing communities, redevelopment planning for Washington, DC's South Capitol Street corridor, and new urbanism town master plan concepts for London and in the US. Mr. Eng is a National Charrette Institute certified charrette leader with over 10 years of experience conducting public design charrettes. He has received numerous national awards, including a Congress for New Urbanism Charter Award for a transit oriented development plan in the Washington, DC region.

Mr. Eng was a vice-chair for the American Planning Association's Urban Design and Preservation Division (1999-2006), is a member of the Congress for New Urbanism (CNU), the Urban Land Institute, and a Fellow of the Institute for Urban Design. He is a regular speaker at national conferences on community planning and urban design for Main Street revitalization, new town plans, small areas plans, brownfields, and corridor planning.

He holds dual master's degrees in Planning and Urban Design from the University of Southern California, and a bachelor's in Landscape Architecture from the University of Montreal.

Stephen F. Gray, Assoc. AIA Associate Urban Designer Sasaki Associates, Inc. Watertown, MA

Stephen Gray is an Associate planner / urban designer at Sasaki Associates, Inc. in Watertown, Massachusetts. Sasaki is a multidisciplinary professional service firm with an integrated approach to national and international projects in architecture, interior design, planning, urban design, landscape architecture, strategic planning, civil engineering, and graphic design. Gray has extensive experience working in the U.S., Middle East, and Asia with clients including municipal agencies, colleges and universities, private developers, and non-profits.

Gray's current and recent project work includes the Khalifa University of Science, Technology and Research at Masdar, UAE; Bridgeport Parks Master Plan in Bridgeport, CT; the Brighton Planning Study in Boston, MA; the Greater Hill District Master Plan in Pittsburgh, PA; and the Georgia State University Master Plan in Atlanta, GA. Gray is also an active member of the Boston Society of Architects with the Urban Design Committee and Innovation District Sub-Committee.

In addition to his professional responsibilities, Gray remains actively involved in academia by regularly attending studio reviews and giving presentations to architecture and planning students at the Boston Architectural College, the University of Cincinnati, Harvard University, the University of Nebraska, Northeastern University, and Roger Williams University. His interests center on the intersection of education and engagement and the consequential enrichment of the way we practice.

Gray grew up in Cincinnati where he attended college and earned a degree in Architecture from the University of Cincinnati. He also earned a Master of Architecture in Urban Design degree with distinction from Harvard University where he was awarded the Thesis Prize and the Award for Outstanding Leadership in Urban Design.

Michael Lander President/Owner The Lander Group, Inc. Minneapolis, MN

Michael Lander is founder and president of Lander Group. He incorporated the company in 1984 in California and has since been active in the planning, design, and development of commercial, residential, and mixed-use real estate projects in California, North Dakota, Minnesota and Iowa. His experience includes land acquisition, market research, land planning and architectural design, structuring and securing public and private financing, marketing (leasing and sales), partnership formation, property management, and overall development and coordination.

Since relocating to Minneapolis in 1990, the Lander Group, alone and in partnerships with other firms, has developed and sold many successful infill residential projects and completed substantial renovations of mixed-use commercial buildings. As a partner in the urban design firm Town Planning Collaborative, Mr. Lander helped create the award-winning plan for St. Louis Park's new town center and an acclaimed design charrette for Minneapolis' Uptown district.

Michael is a member of the *Urban Land Institute, the Congress of the New Urbanism, the Minnesota Multi-Housing Association*, and the *Minnesota chapter of the AIA*, and serves on the public policy committee of the Builders' Association of the Twin Cities. He is a licensed real estate broker and general contractor in Minnesota, and holds the CCIM designation from the National Association of Realtors. He is a past president of the Minnesota/South Dakota CCIM chapter. Michael Lander currently serves on the national steering committee of LOCUS.

Michael is a native of Grand Forks, North Dakota. He has gained over 20 years experience in the real estate development field since studying liberal arts at Arizona State University and the University of the Pacific in Stockton, California. He has two daughters and lives in the Kingfield neighborhood of Minneapolis.

Jack Wierzenski, AICP
Director, Economic Development and Planning
Dallas Area Rapid Transit
Dallas, TX

Mr. Wierzenski has worked for Dallas Area Rapid Transit (DART) since 1991. He is responsible for developing and implementing strategies to capture the economic development opportunities and benefits around DART's transit system. He serves as the DART's primary point of contact to the development community and its thirteen member cities to facilitate and implement transit supportive development initiatives.

Prior to coming to DART, he served as Chief of Transportation Planning in Prince William County, Virginia, and worked for the cities of Austin and Galveston, Texas. He received his Masters Degree in Urban and Regional Planning from Texas A&M University in 1983, and a Bachelor of Art's Degree in Geography and Political Science from the University of Minnesota in 1981. Wierzenski has served on the National Railvolution Conference Steering Committee since 1997 and is a member of Urban Land Institute and has participated in several Advisory Services Panels, as well as the creation of ULI's North Texas District Council. Wierzenski is a member of the American Institute of Certified Planners (AICP) and the American Planning Associations (APA)

## **ULI Project Staff**

Thomas Eitler, AICP Vice President, Advisory Services ULI-the Urban Land Institute Washington, DC

Tom Eitler is the Vice President of Advisory Services for the Urban Land Institute, a nonprofit education and research institute that focuses on issues of land use, real estate and urban development. The mission on the Institute is to providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Since 1947, ULI has been conducting Advisory Service panels that provide strategic advice to communities and organizations on a wide variety of real estate development, urban planning, and urban design and public policy subjects.

Mr. Eitler is an urban planner and land use professional with more than 20 years of experience in comprehensive planning, revitalization, historical preservation, transportation systems, infrastructure planning, and sustainable design. He is an expert on US zoning law, municipal codes, and urban design and government operations. He has prepared and conducted dozens of community engagement plans, charettes, advisory groups, workshops and panels. Mr. Eitler has authored numerous plans, studies, strategies, articles and reports on urban planning, design, land economics, public administration and real estate development. He has participated more than 40 ULI Advisory Service Panels and has managed more than 100 panel assignments since 2006. He has directed urban planning projects in both the public and private sector in a variety of locations throughout the United States, Europe and Asia.

Prior to joining the Urban Land Institute Mr. Eitler was a principal with Community Planning Associates LLC, a land planning consulting firm based in Washington, D.C. Before that he was Director of Operations for the Onyx Group, a planning and architectural firm with offices in Virginia, California, and Hawaii. Prior to that, he was a principal planner with a number of local governments, including Chief of the Long Range Planning for Prince William County Virginia where he helped established the County's first urban growth boundary initiative, Traditional Neighborhood Design ordinance and financial guidance for its impact fee system.

He has a Masters in Urban & Environmental Planning from the University of Virginia's School of Architecture and three undergraduate degrees in political science, public administration and urban studies. Mr. Eitler is a member of the American Institute of Certified Planners and the land economics society Lambda Alpha International.

Basil Hallberg Senior Associate, ULI Center for Capital Markets and Real Estate ULI-the Urban Land Institute Washington, DC

Basil Hallberg is the Senior Associate of the Center for Capital Markets and Real Estate at the Urban Land Institute, a nonprofit education and research institute that focuses on issues of land use, real estate and urban development. The mission of the Center is to promote understanding of the real estate capital markets and provide leadership in fostering a healthy and productive real estate industry and capital markets sector that in turn promote thriving and sustainable communities worldwide, through research, trend analysis, education, events, publications, websites and web-based resources, advocacy, and thought leadership.

Basil works on a number of existing and new projects, notably the ULI Real Estate Business Barometer, the new ULI Metro Area Business Barometer, a new quarterly survey of real estate economists, Emerging Trends, and other projects. He previously worked as a brokerage services associate at Cushman & Wakefield/Thalhimer Commercial Real Estate in Virginia Beach, VA. He holds a B.S. in Finance and a Masters in Urban and Regional Planning, both from Virginia Tech.